



WELCOME TO THE LIMELIGHT HOTEL ASPEN!

Aspen is a world community, a crossroads of wild mountains, and eclectic city. Whether you are here to explore the mountains, experience Aspen's cultural offerings, or simply to unwind, we are thrilled that you have chosen the Limelight Hotel as your home in Aspen.

At the Limelight we pride ourselves on superior, genuine guest service in a comfortable yet refined setting. We hope that you find our hospitality, accommodations, and dining to be warm and inviting and hope that the Limelight and Aspen will be places you choose to return to again and again.

Our entire staff is here to ensure that you enjoy a memorable stay at the Limelight Hotel. Please let us know how we can make your stay more delightful.

Welcome to the Limelight Family!

Sincerely,

Noemi Kiss-Baldwin
Hotel Manager

A BRIEF HISTORY OF THE LIMELIGHT HOTELS

Anchoring the essence of Aspen, the Limelight Hotel originated as “The Ski and Spur Bar,” which served both outlaws and skiers in the spirit of the Wild West. In the 1950’s, new owners renamed it “The Limelight” and turned it into a popular dinner theater and lively nightclub.

Folk singer Glen Yarborough loved performing at the Limelite so much, that he bought it. He graced the Limelite stage regularly as part of the Limelites trio, amid the steady stream of star entertainers including Judy Collins and the Smothers Brothers. However, by 1962 Glenn’s rising popularity made running the bar nearly impossible, so he sold it to local Aspenites, the Paas family.

Under the Paas family, the Limelite thrived for decades before they expanded it to the Limelite Lodge, which was the first in Aspen to install televisions, telephones, air conditioning and fridges, as well as the first to allow pets. For half a century, skiers and vacationers flocked to the Limelite. In 2005, the family razed the Limelite Lodge and rebuilt a brand new, 126-room hotel in its place. Hampered by The Great Recession and facing an unknown future, the lodge was purchased by the Aspen Skiing Company and rebranded as the Limelight Hotel in 2012.

Today, the Limelight continues to serve the same adventurous clientele as the original Limelite Lodge and Ski and Spur Bar before it. Paying homage to its storied past and always with an eye on its future, the Limelight Hotel Aspen remains the heart of hospitality in Aspen, embracing locals and visitors alike. Its premium amenities, modern guest rooms, relaxed ambiance, and attractive spaces for business and social gatherings, are unlike those offered by any other hotel in Aspen.

The adventure and allure of our flagship Limelight Hotel continues to be re-imagined and now extends its unpretentious spirit beyond Aspen. Our unfussy luxury can now be found in: Limelight Hotel Snowmass, Colorado; Limelight Hotel Ketchum, Idaho; and soon to be Mammoth Lakes, California as well as Boulder, Colorado. The property’s original heart and soul continues to shine brightly.

TELEPHONE DIALING INFORMATION

FRONT DESK

Press 0

RETRIEVING GUEST MESSAGES

Press 'Message' button when blinking.

ROOM-TO-ROOM CALLS

Press 7 and then dial room number.

LOCALS CALLS

Press 9, wait for the tone, and dial your number. There is no charge for local calls.

DOMESTIC LONG DISTANCE

Press 9 + 1 + area code + number. There is no charge for domestic long distance calls.

INTERNATIONAL CALLS

Press 9 + 011 + country code + city code + number. International calls will be charged at the rate assessed by our telephone company.

WAKE-UP CALLS

Press 0 for the front desk.

DO NOT DISTURB CALLS

If you wish to have your calls screened, or do not want to be disturbed, press 0 for the front desk.

EMERGENCIES

Dial 911.

TO ACCESS VOICEMAIL:

When the red light on the upper center of your telephone is blinking, you have new voicemail messages. Press the red flashing button on your telephone to retrieve messages.

You will hear:

"Hello, you have reached the guest messaging system. You have [two] new messages. Press P or 7 to play your messages."

Before each message, the voicemail prompt will come back on and give you the date and time of the call. You will then be given the following options:

To save the message	Press 5
To delete the message	Press 3
To repeat the message	Press 7

When you are finished listening to all of your messages, you may simply hang up the phone.

PERSONALIZING VOICEMAIL:

If you would like to set up your own personal greeting, you may access your voicemail by pressing the message button on your phone. The voicemail prompt will ask if you would like to change your personal greeting.

You will then be prompted to give your new personal greeting. After you are finished speaking, follow the voicemail prompt.

IN ROOM, HIGH SPEED WIRELESS INTERNET:

Enable your wireless network setting. Connect to Limelight. Open your web browser to connect to the wireless network. If the browser hesitates, type login.globalsuite.net into the address bar. Accept the terms of service, follow the on line instructions and you will be connected.

If you are unable to connect to the Internet, please dial the Guest-Tek 24-Hour Help Desk at: 844-642-0818.

GUEST SERVICES

ADVENTURES

There's no place like Aspen for its fresh mountain air and incredible outdoor activities. As a guest of the Limelight, you are invited to experience many perks of a Rocky Mountain stay, at no extra cost. During winter, your ski pass gives you four mountains and our Inside Tracks and First Tracks programs give you exclusive access. Summer and fall provide endless opportunity for adventure from Cruiser Bike Tours, mountain biking, hiking, and stand up paddleboarding. At our sister property in Snowmass, we offer the Lost Forest adventure up at the top of the Elk Camp Gondola.

From mountain coaster rides and ziplining to ropes challenges. Please contact the Front Desk for more information or to reserve your spot.

AIRLINES

Please contact the Front Desk for the most up-to-date airport information or visit aspenairport.com. There is a computer with a printer at the Front Desk for printing boarding passes.

American Airlines 800-433-7300

United Airlines 800-864-8331

AMENITIES

The Limelight team prides itself on superior guest service. In fact, we believe that our care for each one of our guests is the most defining characteristic. From arrival through check-out, you'll experience the warmth, attention, and gracious hospitality that sets us apart from other hotels. When it comes to the great outdoors and the best local places to dine, no one knows Aspen like our seasoned staff. Let us help you arrange activities, make reservations, or fulfill any special needs during your stay.

AMENITIES

IN-ROOM AMENITIES

55" Flat Screen Televisions
In Room Movies
High Speed Wireless Internet Access
STAYCAST Entertainment—Streaming from Personal Devices
Plush Bathrobes
Wet Bar (not available in standard room types)
Lavazza Coffeemaker
Hairdryer
Makeup Mirror
Iron/Ironing Board
Wake Up Service
In-room Safe
Rollaway on Request (\$50 per night)
Humidifier

IN-HOTEL AMENITIES

Ski Concierge (Seasonal)
Ski Valet and Lockers (Seasonal)
Heated Outdoor Pool and Jacuzzi
Fitness Center (including Peloton)
Business Center
Expanded Continental Breakfast (included for hotel guests)
Luggage Shipping Services
Bikes
On-call Physicians
Kid's Game Room
Scenic Terraces
Electric Car Charging Stations
1,900 Square Foot Event Room
Coin-Operated Guest Laundry
Audi Drive Program

APRÈS SKI, APRÈS BIKE, APRÈS ANGLER

During each season, the Limelight Lounge holds a lively après affair—the longest in Aspen—with full bar service and menu specials from 3:00 p.m. to 5:00 p.m. daily in the living room. Local musicians play live music several evenings each week.

AUTOMOBILE RENTAL

Auto rentals are available at Sardy Field, the Aspen Snowmass airport. The following agencies are located in the baggage claim area:

Avis	970-925-2355
Budget	970-925-4693
Enterprise/National/Alamo	970-544-3678
Hertz	970-925-7368

AUDI TEST DRIVE PROGRAM

Of all there is to experience in Aspen, nothing stirs the senses like a little horsepower. We have partnered with Audi to offer our hotel guests an opportunity to experience soul-stirring, luxury driving in the heart of the Colorado Rockies. Slip behind the wheel of one of our Audi Q7 SUVs and enjoy the confidence-inspiring grip of quattro® allwheel drive—no matter what type of road conditions you encounter. Whether you are looking for an adventure, a scenic drive, or to shop down valley in neighboring Snowmass or historic Basalt visit the Front Desk to set up your reservation with our Audi vehicles. Come experience the precision and power of Audi and get behind the wheel today.

BANQUETS AND CATERING

We have a 1,924 square foot meeting room available for your meeting or special event. In addition, you may utilize the Living Room, courtyard, and two expansive decks with incredible mountain views. Our hotel staff can arrange for your catering and audio visual needs. Please press 506 from a house phone, or ask the Front Desk to connect you to our Sales & Catering Department.

BELL SERVICE

Our staff is available to handle your luggage upon request. Please call the Front Desk for assistance. If you wish to handle your luggage yourself, luggage carts are available in the lobby and parking garage.

BETTER THAN BOTTLED WATER

Green Feels Good — We proudly serve fresh eco-friendly water in an effort to minimize our impact on the environment. Our locally filtered system removes impurities and flavors while retaining our water's natural salts and minerals.

Your water bottles will be replenished daily, however, self-serve filling stations are located on each floor near the ice machine and on the lobby level near the main entrance.

We also offer reusable travel water bottles for sale at the Front Desk for your convenience.

BIKING

Enjoy our partnership with Four Mountain Sports and roll through town on one of our complimentary cruiser bikes or weave your way through a range of seemingly endless mountain bike trails. Road cyclists have the opportunity to pedal for days without ever hitting the same route or mountain pass twice. For more information, contact the Front Desk. Or to enjoy a more elevated experience, check out AspenX.

BREAKFAST

Enjoy our daily expanded Continental Divide breakfast served in the lobby from 7:00 a.m. to 10:00 a.m. daily.

Our spread includes an assortment of the best local fresh-baked pastries, house-made granola, fresh fruit, cereals, and bagels, in addition to coffee, tea, and juices. Breakfast is included in your room rate.

BUS SERVICE

Our local bus service, RFTA, provides skier shuttles to Aspen Highlands, Buttermilk, and Snowmass. The bus depot is one block west of the hotel on Aspen Street. Please contact the Front Desk for a schedule.

BUSINESS CENTER

A computer and printer are provided at the Front Desk for guest use and are available 24 hours a day. Our Front Desk staff is able to send and receive faxes as well.

CHECK-IN

Check-in begins at 4:00 pm.

CHECK-OUT

Check-out time is 11:00 am. We would be happy to store your luggage if you wish to further enjoy the activities of the area. Please call the Front Desk with late checkout requests.

COFFEE AND TEA

Coffee, tea, and hot chocolate are provided in your room along with non-dairy creamer, sugar, and artificial sweeteners. If you need replenishment of any of these, please contact the Front Desk.

COMMENT CARDS

Your feedback is important to us. We invite you to complete our online survey following your departure.

DINING

Head to the Limelight Lounge for a hand-tossed pizza, a nice entrée, a fresh salad, or something sweet when the sun goes down. Our full menu is available in the lounge, poolside, for take out, or in-room delivery from 4:00 to 10:00 p.m. daily, with a limited menu beginning at 3:00 p.m.

HAPPY HOUR

Join us in the lounge for Happy Hour from 3:00 p.m. to 5:00 p.m. daily when we offer discounted prices on pizzas, beer, wine, and specialty cocktails. We offer live music most evenings featuring Aspen's favorite local bands.

PARTY PACKAGES

Oftentimes, it's just fun to stay in and relax. Our Party Packages are designed for in-house families, friends, and small to medium sized groups to enjoy in their rooms, in the lounge, or on a terrace.

DRY CLEANING AND LAUNDRY

For your convenience, a laundry bag and a dry cleaning list are provided in each room. Same-Day service is provided for guest laundry that is dropped off at the Front Desk by 8:00 a.m. daily. A coin-operated laundry is available for guest use 24 hours a day and is located on the first floor. A vending machine for detergent and other laundry supplies is provided. Change is available at the Front Desk.

EMERGENCY: PRESS 911

In the event of an emergency, medical or otherwise, please call 911.

ENVIRONMENTAL & SOCIAL INITIATIVES

Colorado has a rich heritage of resource preservation and sustainability. The Limelight Hotel takes great pride in helping protect our little corner of the world and preserving the majestic playground that is Aspen.

The Environment Foundation is a collaboration with the Aspen Community Foundation and the Aspen Skiing Company Family Fund.

It is a nonprofit employee organization dedicated to protecting and preserving the regional environment. We encourage you to read the full breadth of our environment initiatives or request a copy once you arrive.

In addition, the Caring for Community Fund is funded by employees of Aspen Skiing Company (which includes employees of Limelight Hotels) and is supported by a 2-for-1 matching commitment from the company.

The Caring for Community Fund is dedicated to serving the Roaring Fork Valley's neediest individuals and families. Donations support child care centers, neighbors struggling with mental health and addiction, and those without a roof over their head or dollar in their pocket so they can get the support they need to get back on their feet.

EXECUTIVE OFFICES

Our executive staff is readily available to answer your questions or offer assistance. Please contact the Front Desk and ask to speak to the Manager on Duty.

FAX SERVICES

To use our fax machine or to check on incoming faxes, please contact the Front Desk. You may receive faxes on the main hotel fax machine at 970-925-5120. Incoming faxes are complimentary.

FIRE EXITS

Information regarding fire exits is located on the back of your room door. For your safety, please take a moment to review this information.

FAMILY INFORMATION

For the safety and wellbeing of your children as well as the enjoyment of all guests we have established the following policies:

- There is no lifeguard present in the hot tub area.
- Children 12 years of age and younger must be under adult supervision at all times in all areas of the hotel. An adult must be at least 18 years old and must be able to see the child at all times.
- Children 13 to 17 years of age should not be left alone.
- Skateboards, scooters, roller blades and similar toys are not allowed in the hallways, parking garage, courtyard, or sidewalks around the hotel.
- Bicycles may be ridden on roads and designated paths only. Please keep bikes in the bike racks provided, the front desk can give you a list of locations.
- Babysitting services may be arranged through the Front Desk.

FIRST TRACKS

You know you always wanted to be the first one down the mountain. Well, set your alarm clock, because when you stay at the Limelight Hotel, that's exactly what you can do. Imagine the thrill of starting your day with top-to-bottom turns on groomed corduroy that just couldn't be fresher. With luck, instead of corduroy, you'll be navigating your way down through waist-deep powder. Participants will depart the hotel at 7:45 a.m. to upload Aspen Mountain's Silver Queen Gondola at 8:00 a.m. (before Aspen Mountain officially opens to the public). First Tracks takes place on Fridays and is limited to intermediate to advanced skiers only. Participants must be 18 years of age or older. Please contact the Front Desk to arrange First Tracks.

INSIDE TRACKS

Inside Tracks is a complimentary, on-mountain guide service offered in partnership with the Ski & Snowboard Schools of Aspen Snowmass exclusively for Limelight Hotel guests. Inside Tracks gives you the insider's scoop of Aspen Mountain, Aspen Highlands, and Snowmass while meeting other guests. This is not a lesson, but the pros will offer tips and assistance to ensure that guests have an exceptional time. This program is ideal for the guest who is interested in a full day of skiing/riding while being in a cooperative group setting.

Inside Tracks takes place on Mondays and Thursdays from January through March. Please contact Ski Concierge for more information.

GROOM THE MOUNTAIN

Even a natural like Aspen Mountain needs a little daily maintenance to keep its remarkably good looks. This is your chance to ride shotgun inside a Prinoth Bison 350 snowcat as it goes to work laying down carpets of corduroy for early bird skiers and snowboarders. With wrap-around windows for ultimate visibility, you'll enjoy sunset views over downtown Aspen. Artists in their own right, your snowcat operator will show you exactly what it takes to transform the mountain each night. Shhh, there are only two spots available for day and the opportunity is reserved exclusively for guests of Limelight Hotels, The Little Nell, and Residences at The Little Nell. Please contact the Ski Concierge to arrange your grooming adventure.

HIGH ALTITUDE TIPS

Altitude sickness doesn't discriminate – it can affect anyone regardless of age or physical condition. In fact, some of the best athletes in the world suffer from altitude sickness.

How do you know if you have altitude sickness? Here are some symptoms: an early morning headache that doesn't go away, low levels of energy, insomnia, shortness of breath, nausea, and loss of appetite.

To minimize your pain and maximize your fun, remember these tips during your vacation:

Keep hydrated. Acclimatization is often accompanied by fluid loss, so you need to drink lots of fluids to remain hydrated (at least 3-4 quarts per day).

Take it easy. Don't over-exert yourself when you first reach high altitude. Light activity during the day is better than sleeping; respiration decreases during sleep, exacerbating the symptoms.

Self restraint. Avoid tobacco, alcohol, and other depressant drugs including tranquilizers and sleeping pills. These depressants further decrease the respiratory drive during sleep resulting in worsening symptoms.

HOUSEKEEPING

For your comfort and convenience, we are delighted to provide daily housekeeping service. Our housekeeping department provides service between 8:30 a.m. and 3:30 p.m. daily. Should you require any special service or prefer your room cleaned at a specific time, please contact the Front Desk.

ICE MACHINES

Ice machines are located near the elevator on each floor. An ice bucket is provided in each room.

INTERNET ACCESS

The hotel is equipped with high speed wireless internet. A computer is provided in our lobby for guest use and is available 24 hours a day.

LIMELIGHT LOUNGE

The Limelight Lounge is open daily during après ski from 3:00p.m. to 10:00p.m. with a full bar and live music entertainment scheduled for several nights a week. Off-season entertainment schedule varies.

LOST AND FOUND

To inquire about an article misplaced on the property, please contact the Front Desk. Found items will be kept 30 days before disposal and can be mailed upon request.

MAIL AND MESSAGES

Mail and messages received at the hotel may be collected at the Front Desk. Voice messages may be left on your guest room phone. Postage is available from the Front Desk. For same day posting, mail must be dropped at the Front Desk before 11:00 a.m.

NEWSPAPERS

Picking up your daily newspaper is safer and more environmentally friendly when you stay with us. Enjoy access to 7,000 newspapers and magazines from around the world. Use the below email and password to access your daily paper.

Email: LimelightAspen@pressreader.com
Password: welcome

In addition, guests of the Limelight Hotel Aspen can enjoy the latest e-books and audiobooks from the comfort of their room. Visit the hotel website and sign up for access to a curated selection of classic, family sagas, thrillers, business, leadership and children's book.

NON-SMOKING

The Limelight Hotel is a non-smoking facility, including all balconies and outdoor areas.

PARKING

Our heated, underground parking garage is available for all registered hotel guests for a nightly fee. We also offer parking permits for on-street parking for a fee. A parking pass is required for either parking location and will be provided upon request by the Front Desk. The hotel cannot be responsible for items left in the vehicles on the hotel property.

PET POLICY

The Limelight Hotel is pet friendly. Dogs are welcome to stay in a limited number of guest rooms for an additional charge of \$50 per night, per pet.

Pets are permitted in the public areas of the hotel but not in the courtyard, swimming pool, or hot tubs. Please be considerate of other guests by keeping your pet on a leash or in a carrier and clean up after them. A dog walking area is provided adjacent to the courtyard and Wagner Park is located just across the street. Doggie waste bags are available at the park across the street. Pets are not allowed in the bar area or lounge, certified assistance dogs excluded. A dog sitter/walker can be arranged upon request. Please contact the Front Desk for more information.

POOL AND HOT TUBS

A tranquil retreat awaits in our pool and two large hot tubs located in the courtyard just outside the lobby with picturesque views of Aspen Mountain, from 9:00 a.m. to 10:00 p.m. The pool is heated and the hot tubs are kept at a cozy 104 degrees. A plush Limelight Hotel robe is hanging in your closet and bathroom and available for use, towels are available at the pool.

RECYCLING

Recycling containers for cans, bottles, and newspapers are located on each floor near the elevator as well as near the pool entrance. For your convenience, we have also placed a bin for recycling in your closet. Please participate in our environmental efforts by placing your recyclables in a nearby container.

THE RESORT

Aspen Ski Area

- Skiable acres: 675
- Trails: 76 miles
- Longest run: 3 miles/4.83 km
- Vertical rise: 3,267 feet/996 m
- Summit: 11,212 feet/3,418 m

RESTAURANTS

More than 50 fine restaurants are available just outside our door, within walking distance. The Front Desk will be happy to give you recommendations based on your preferences. Please remember that during peak season, many restaurants have limited capacity and reservations are required.

SHIPPING AND MAIL - TRIPHERO

Mail and packages received at the hotel will be delivered by our in-house shipping partner TripHero to guest room and will be subject to a storage and delivery fee (determined by package size). All incoming and outgoing shipping can be done directly from/to the hotel through TripHero. TripHero provides boxes and shipping supplies at no additional cost.

Please see the Front Desk or TripHero representative for more information.

SISTER PROPERTIES

Some near. Some far. Some new, like the Limelight Hotel in Snowmass, and always in the middle of it all, just as its sister properties in nearby Aspen, CO, and far afield in Ketchum, ID. And keep an eye out for new Limelight Hotels opening in Mammoth, CA and Boulder, CO! Our very first sister property, The Little Nell, is located at the base of Aspen Mountain and is Aspen's only five star, five diamond, ski-in/ski-out hotel.

Famous for luxe accommodations, lively après-ski, and award-winning wine and culinary programs. Ninety minutes north of Los Angeles you'll find 220 acres of pure tranquility at the Ojai Valley Inn & Spa. Luxury accommodations, Spa Ojai, and a championship golf course make this AAA Five-Diamond resort one of the finest in North America.

SKI CONCIERGE

Our dedicated Ski Concierge is here to provide assistance for all of your skiing needs from opening day until the mountains close:

- Ski and snowboard storage.
- Ski and snowboard waxing, tune-ups, and repairs.
- Assistance with equipment rentals, lift ticket purchases, and ski instruction arrangement.
- Sign-ups for "First Tracks" program – Be the first on the mountain, before it opens to the public, complimentary.
- Sign-ups for "Inside Tracks" - Guided Ski and Snowboard
- Tours with Ski and Snowboard School Instructors, complimentary and exclusive to the Limelight Hotel.
- Sign-ups for all adventure programming.
- Transportation to and from Snowmass, Aspen Mountain, Aspen Highlands, and Buttermilk mountains. Advance notice is required for transportation.

SKI PATROL SWEEP

Ever dreamed you could have Aspen Mountain all to yourself? In conjunction with Aspen Mountain Ski Patrol, we're giving you an opportunity like no other. As part of Patrol's safety measures, they must sweep the mountain every night to make sure everyone is safely down and everything is in order. You'll join these pros to get a behind-the-scenes look at how they put the mountain to bed at the end of each day. This exclusive opportunity is open to intermediate and advanced skiers and riders who are guests of the Limelight Hotel, The Little Nell, and Residences at The Little Nell.

SNOWCAT TOURS

Few seats in Aspen are as coveted as those available on The Little Nell Powder Cat. Reserve yours and you'll have a powder day to yourself (well, with up to 11 others) on the backside of Aspen Mountain.

Each tour averages 10-15 untracked runs on a blank canvas of intermediate to expert terrain, followed by an intimate late lunch at a wood stove-heated cabin in the heart of the Elk Mountains. Lunch offerings are perfectly paired with wines from around the world, specially bottled for Element 47, the restaurant at The Little Nell.

TRANSPORTATION

Ease your arrival to Limelight Hotel with included airport transfers to and from Aspen Snowmass airport. We also offer included in-town coach service based on availability. Advance notice is greatly appreciated. Let us transport you from any of Aspen's outstanding ski areas, gourmet dining, or legendary cultural events. Shuttles to and from all ski mountains are available on a limited schedule. Please contact the Front Desk to make arrangements for in-town or airport transfers, or if you need further assistance with transportation.

WEATHER

It's hard not to love the weather here. With more than 300 days of sunshine each year, blue skies over the Continental Divide (11 miles to the East) are the usual. Our remote location in the heart of the Colorado Rockies is known for very low humidity and relatively mild temperatures. The coldest months see average highs in the 20's and 30's Fahrenheit. Summers, mid to upper 70's. Each winter we enjoy an average snowfall of 300 inches, and in summer short afternoon thunderstorms are quite frequent.

WILDLIFE

In the Colorado Rockies, wildlife comes hand in hand with the surrounding natural beauty. Spotting an elk, moose or bear in its natural habitat may turn out to be the highlight of your trip. That said, every precaution should be taken to avoid direct contact with all wildlife. Most animals tend to avoid human contact, but they also follow their natural instincts and go where there is food. Please take the time to properly place food and trash in the bear-proof trash containers located around our property. Please be sure to securely fasten these containers.

Bear Aware! When out and about please consider the following:

- *You should make noise while entering a quiet or dark area so that if a bear is present, it hears you and knows you are passing through.*
- *Please stay calm. Never run.*
- *Always keep your distance and if you see a bear, back away slowing, facing the bear.*
- *Always avoid direct eye contact. Black bears are less agitated when they feel less threatened.*
- *Be extra careful around a female with cubs. If you find a cub on its own, assume the mother is near.*
- *You should not throw food to distract a bear as this teaches the bear to associate humans with food and will increase human/bear encounters.*
- *You should not gather around the bear.*
- *If you are attacked, fight back.*